



HANOI UNIVERSITY  
OF SCIENCE &  
TECHNOLOGY,  
SCHOOL OF  
ECONOMICS AND  
MANAGEMENT



VIETNAM NATIONAL  
UNIVERSITY,  
UNIVERSITY OF  
ECONOMICS AND  
BUSINESS



THE UNIVERSITY  
OF DANANG,  
UNIVERSITY OF  
ECONOMICS



NATIONAL  
ECONOMICS  
UNIVERSITY,  
FACULTY OF  
BUSINESS  
MANAGEMENT



AVSE GLOBAL

## CALL FOR PAPERS

**ICECH2020**

**8<sup>th</sup> International Conference on Emerging Challenges:  
Contemporary Issues in Innovation and Management**

**2-3 November, 2020**  
**Ha Long City, Vietnam**

Hanoi University of Science and Technology – School of Economics and Management, Vietnam National University – University of Economics and Business, National Economics University – Faculty of Business and Management, The University of Danang – University of Economics and AVSE Global (France) will organize the 8<sup>th</sup> International Conference on Emerging Challenges: Contemporary Issues in Innovation and Management (ICECH2020) in Ha Long city, Vietnam, on November 2-3, 2020. We would like to invite you to be a part of the ICECH2020 and submit your research papers for presentation consideration.

The aim of ICECH2020 is to provide a forum for academics and professionals to share research findings, experiences and knowledge for growth and sustainability in Asia-Pacific. We welcome the submissions in *Economics, Business, Innovation Management, and Business Law*.

Authors of accepted papers will be invited to present their work at the Conference. In addition, authors of best papers will also be invited to submit their papers to a special issue or a regular issue for publication consideration in selected journals. These papers will also be under an official double-blind peer-reviewed process by the journal.

This conference will be organized on the following tracks and topics:

- Strategy Management
- Human Resources
- Operations and Supply Chain
- Organizational Behavior
- Innovation and Entrepreneurship
- Corporate Governance
- Business Law

- Risk Management
- Marketing Management
- Finance and Accounting Management
- Sustainable Business Development
- Economics

### **Supporting Journals**

- Vietnam National University Journal of Science: Economics and Business
- Journal of Economic Studies (The University of Danang – University of Economics)

### **Keynote Speakers:**

- Prof. Michael Myers, Head of Department of Information Systems and Operations Management, University of Auckland, New Zealand
- Prof. Sabri Boubaker, Department of Law, Finance and Control, EM Normandie Business School, France.

### **Scientific Committee:**

Prof. Dr. Utz Donberger, Leipzig University

Prof. Dr. Matsui Yoshiki, Yokohama National University

Prof. Dr. Nguyen Hoang Nhut, Auckland University of Technology

Dr. Nguyen Danh Nguyen, Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University

Assoc. Prof. Dr. Nguyen Thanh Hieu, Dean, Faculty of Business Management, National Economics University

Dr. Dang Anh Tuan, Vice Dean, School of Banking and Finance, National Economics University

Prof. Dr. Nguyen Duc Khuong, Deputy Director for Research, IPAG Business School

Assoc. Prof. Dr. Hong Bui, Director of Education Network, AVSE Global

Assoc. Prof. Dr. Pham Thi Thanh Hong, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Dr. Pham Canh Huy, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Tien Dung, Head of Business Administration Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Thi Thu Thuy, Head of Economics Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Duong Manh Cuong, Head of Industrial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Dao Thanh Binh, Head of Financial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Pham Thi Kim Ngoc, Head of Management and Law Department, School of Economics and Management, Hanoi University of Science and Technology

**Organizing Committee:**

Assoc. Prof. Dr. Pham Thi Thanh Hong, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University

Assoc. Prof. Dr. Nguyen Thanh Hieu, Dean, Faculty of Business Management, National Economics University

Assoc. Prof. Dr. Hong Bui, Director of Education Network, AVSE Global

**Important Dates:**

Full Paper Submission	<b>31 August, 2020</b>
Double-Blind Review and Full Paper Revision	1 September – 15 September, 2020
Announcement of Full Paper Acceptance	16 September, 2020
Registration Deadline	<b>30 September, 2020</b>
Conference	<b>2-3 November, 2020</b>

**Submission Fee:**

- For First Paper = US\$ 100
- For Additional Paper(s) = US\$ 50

**Best Paper Award:** US\$ 500

We look forward to receiving your abstract and/or full paper in response to the call, and happy to respond to inquiries from interested parties.

Your questions may be addressed to our e-mail at ICECH@hust.edu.vn or [ICECH.SEM.HUST@gmail.com](mailto:ICECH.SEM.HUST@gmail.com).

For more information, please come to our website: icech.hust.edu.vn.

Your participation in this effort to produce research papers will contribute to the written body of knowledge and to the success of ICECH2020.

*Sincerely,*

**Dr. Nguyen Danh Nguyen**

Dean of the School of Economics and Management  
Hanoi University of Science and Technology